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Logline:

Igniting the careers of undiscovered filmmakers who direct/host challenge-filled, behind the scene, arched episodes of film festivals to bolster their director reels - hence: **FOR REEL**.

Description: Carnet - crew-equipment-editing available.

This arched hour show features a different filmmaker/host (and two crew/actors) in each episode with a list of challenges to shoot. All shot with equipment from participating advertisers. Therefore, this series uses 90% of the footage directed by participating filmmakers, derived in part from the submission process of behind the scene footage of their own short films. And is 90% financed by product placement built into each challenge, including in the submitted behind the scene footage of their short films, festivals, travel and accommodations. To bolster travel budgets, there are no major hosting or judging salaries and no studio rentals or sets until the recapping grand finale where each director opens an envelope to reveal viewer voting numbers and failed challenges.

Style:

Episodes are shot partially run-and-gun-verite style and partially in the style of submitted behind the scene short film footage. A small **FOR REEL** production crew – producer and camera/sound person - will oversee all festival production and provide additional footage-audio segues and editing.

16 Sample Episode Locations (Domestic & International as budgets allow).

USA (First year could be all domestic)

Palm Springs International Festival (January)
Sundance Film Festival (January)
Tribeca Film Festival (April)
Aspen Shortsfest (April)
San Francisco International Film Fest (April)
Telluride Film Festival (August)
Austin Film Festival (October)
Chicago International Film Fest (October)

INTERNATIONAL (When budgets allow)

Cannes Film Festival (*France*)
Cracow International Film Festival (*Poland*)
Venice International Film Festival (*Italy*)
Huesca International Film Festival (*Spain*)
Berlin International Film Fest (*Germany*)
Dubai Film Festival (*UAE*)
Raindance Film Festival (*UK*)
Toronto International Film Fest (*Canada*)

As an arched show, all filmmakers are in it until the very end. Full versions of contestants' short films will be viewable on-line at the broadcast station's website. All **FOR REEL** episode footage will be re-cut to fit within the structure of **FOR REEL** to build appropriate humor, suspense and drama.

Each episode, featuring a different filmmaker, displays character, special talents, dreams, background, wins and losses, education, limitations and the making of their short film. Time and footage sensitive episode requirements would include a list of products, one recognizable actor, behind the scenes festival footage - location, town, city, country, hotel, air travel, autos, restaurants, etc - depending on product placement contracts. And most importantly, shot in an entertaining, revealing, suspenseful and insightful way, because viewers vote for their favorite filmmaker's episode and short film. Failing to achieve listed goals removes a given amount of viewer votes.

After all the episodes are broadcast, viewers will visit the website to view all short films. Then vote by phone or on-line for their favorite filmmakers. Winning filmmaker, revealed in the finale, goes directly to Hollywood to meet with agents, manager and production heads. All directors gain footage for their reels, make a bankable name for themselves and have their short films viewed by millions. Making this show a must participate TV Unscripted Adventure - **FOR REEL!**