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Logline:

Exploring the wilderness of America with two knowledgeable-adventure-filled campers who take us places only the true wild and free have seen.

Description:

In the vein of Mystery at the Museum this docu half hour unscripted show features three different locations based around the same adventure that reveals the beauty and the trials of exploring uncharted America through the eyes of two fulltime American Campers.

Style:

Episodes are shot run-and-gun-verbatim style with both GoProHD stationary cameras and handheld cameras by the campers and small crew. A production crew – producer and camera/sound person - will oversee all production and provide additional footage-audio segues and editing. Ruff cut will be edited on location.

Product Placements:

Battery companies, camping gear manufactures and RV makers.

Viewers:

The American Camper Report shows that 40.1 million Americans, or 14 percent of the US population over age six, camped for a total of 597.7 million days.

Tents were, by far, the preferred type of shelter. • The Mountain Region had the highest camping participation rate at 21 percent. • Sixty-three percent of campers ages 16 and over were married or living with a domestic partner. • Eighty-seven percent of campers participated in multiple outdoor activities. The average camper went on 5.4 camping trips. Friends were the most popular camping companions for all age groups.

10 Sample Episode Locations with a goal of reaching one episode per US State.

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| 1 Acadia National Park, Maine | 6 Yosemite National Park, California |
| 2 White Mountain National Forest, New Hampshire | 7 Joshua Tree National Park, California |
| 3 Green Mountain National Forest, Vermont | 8 Olympic National Park, Washington |
| 4 Pine Grove Furnace State Park, Pennsylvania | 9 Zion National Park, Utah |
| 5 Assateague Island National Seashore, Maryland | 10 Glacier National Park, Montana |

As a docu stand alone show, all episodes can be viewed in any order.

Each episode, featuring a unique location, displays unique characters, special geographical features, local towns, America history, personality interplay, wins and losses and camping insight.

The new TV Unscripted Adventure – **AMERICAN CAMPERS!**