

## Book Column Proposal

### **Joseph Picasso Alien Trilogy – Adventures in Filmmaking a Sci-Fi Mystery**

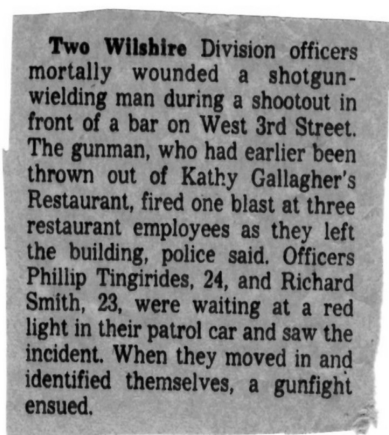
Hey, Mark. What I'm thinking is a short column that centers around pages of this book series in PDF, readable on the Word's website or my LapTopPublishing website. Whichever works best. The readers would be able to read the section posted, and my comments would be centered on setting up what they were about to read with lead-in on what true Hollywood adventure lead to that part of the story. We can work this out to best fit the column to make this as mysteriously enticing as possible to the reader. Might even attract Amazon to advertise/market, since I also work there, if we approach them correctly about the program. If Word readers decided to own the Trilogy beyond the free excerpts, then they would buy them directly from Amazon/Kindle.

There's some never told stories here, some lead to killings, and the NJ Mob calling me to keep my mouth shut over the actor involved. So I've written this as a sci-fi to twist the truth enough to make it so that the reader would only be able to guess at who I'm writing about. Below is the news blurb that led to me being threatened over this killing story. I am the only one who knows what really happened and why that night. But the three of us written about below kept our mouths shut because of the life and job threats. This part of the story takes place in the second act, however, it all ties in together through all three acts. Each book is an act, like in a three act script.

<b>Amazon.com</b>	<b>\$2.97 Paperback</b> <b>my Amazon profit per book on Alien Made</b>
<b>Amazon.com</b>	<b>\$2.74 Paper back</b> <b>my Amazon profit per book on Alien Biz</b>
<b>Amazon.com</b>	<b>\$3.25 Paperback</b> <b>my Amazon profit per book on Alien Mobster</b>

My profit for Kindle Books are about the same. Right now it's zero so the slate is clean for this promo. Your accountants would be able to follow through the monthly Amazon/Kindle reports. There's taxes involved, so we'll need to take that into account.

If the books are bought from book stores I get around \$1.00 per book and less. So we need to make it clear not to buy the book from brick and mortar stores for this program. What I'm thinking is that we deposit \$100 per book



sold on Amazon or Kindle into whatever account you set up for the donation. And keep the program running until the entire three books are presented through the column, with an agreed cut-off date

Karl.